



Azure lures Radley

A FRESH round of musical chairs has started at the top end of the local management consulting sector, with Robert Radley quitting global player Bain & Company's Perth business to lead a new practice being established by Azure Capital.

Azure Consulting has officially started operations this year, with Mr Radley being joined by another former Bain manager, Mark Bosnich, who has moved from PwC's consulting business where he arrived around the time Mr Radley left in 2011 to help establish Bain's operation in Perth.

It is understood some of the key players have taken equity in Azure Capital as part of the deal.

The move signals a major shift in Azure Capital's strategy in the management consulting space, which it entered two years ago under the Chauvel Group brand established by former Azure Capital chief operating officer and former SAS regiment commander, James McMahon.

Mr McMahon left the group late last year to head up the state Department of Corrective Services as commissioner.

Of the three founding Chauvel directors only Don Johnston, another former Bain employee, has remained under the Azure Capital umbrella as an associate director of the consulting business.

Mr Radley, Mr Bosnich and Mr Johnston all have a shared heritage from GEM Consulting, a business started in the 1990s by three of Azure Capital's founders – Geoff Rasmussen, Errol Levitt and Mark Barnaba.

Bain's Western Australian office is co-led by Brian Murphy and Stuart Love, who established the Perth branch with Mr Radley in 2011. Last year the group moved into bigger premises in Exchange Plaza.

Also this year, Azure Capital appointed John Toll as director and Cheryl Tan as associate director. Both were internal appointments.

-Mark Pownall